



# CATHOLIC FOUNDATION OF WEST MICHIGAN

## FIVE TIPS FOR YEAR-END GIVING!



1

### *Keep it simple*

Most organizations offer a wide variety of ways that you can make a difference. Overwhelmed by all the options? Not sure what you're passionate about? Consider giving an unrestricted gift so the organization can utilize your gift in areas of greatest need.

2

### *Pay it forward*

This year, when you make your year-end gift, click the "recurring gift" checkbox, to let the organization know they can count on your gift every year.

### *Watch Your Watch*

Make sure you receive a tax deduction on this year's tax return for gift of cash! Your gift must be delivered in person or the envelope must be postmarked no later than December 31! Keep in mind that gifts of stocks or other securities may take two to three weeks to process at year-end.

3

### *Do You Have a Match*

4

Hundreds of companies across the country match employee contributions to non-profits. That doubles your donation and impact without you giving another cent!

Check your company website!

### *The Check is Not in the Mail*

Donating valuable personal property such as farm equipment, royalties, and even jewelry is an innovative way to turn your non-cash assets into life-transforming gifts. What do you have to give?

Did you know you can "double" your tax break by donating appreciated assets such as stock or real estate?

If you have stock that has grown in value, you can donate it and receive a charitable deduction for the current value as well as eliminate capital gains tax on the appreciation.

5

### *Questions?*

Contact Mark Morrow, Executive Director of The Catholic Foundation of West Michigan at 616.475.1251 or [mmorrow@catholicfoundationwm.org](mailto:mmorrow@catholicfoundationwm.org).

[www.CatholicFoundationWM.org](http://www.CatholicFoundationWM.org)

How *marvelous* it would be if, at the end of the day, each of us could say:

today I have performed an act of *charity* towards others!

—Pope Francis